

## Is there a McGurk effect in German tense vowels?

### 1. Background

- McGurk effect: The influence of visual cues on the perception of speech signals (McGurk & MacDonald, 1976)  
audio signal  $\neq$  visual information  $\rightarrow$  possibility of third sound percept – an articulatory/acoustic “merger” (auditory /b/ + visual /g/  $\rightarrow$  /d/).
- Listeners rely on visual cues to differentiate rounded from unrounded high, front vowels (Traunmüller & Öhrström 2007; Kleber et al., 2010)
- Perception of openness is less affected by visual cues (Traunmüller & Öhrström, 2007)

### 2. Hypotheses

**H1** There is a McGurk effect for the German tense vowel sets /i, e, ε/ (= open) & /i, y, u (=rounded). Listeners perceive a merger when audio and visual information do not match.

**H2** The McGurk effect is more pronounced for the set /i, y, u/ i.e. more mergers in the perception of vowels that differ in lip rounding.

**H3** The McGurk effect is more pronounced for a /t/ context in the /i, y, u/ set because here the /y-u/-contrast is diminished due to /u/-fronting  
(e.g. Kleber et al., 2010)

### 3. Method

#### Materials

Video & audio recordings of the sets /i, e, ε/ and /i, y, u/ as well as /tit, tyt, tut/ and /pip, pyp, pup/

#### Stimuli

- Mute, only-audio, dubbed and cross-dubbed stimuli within each set
- Pink noise added to all audio files

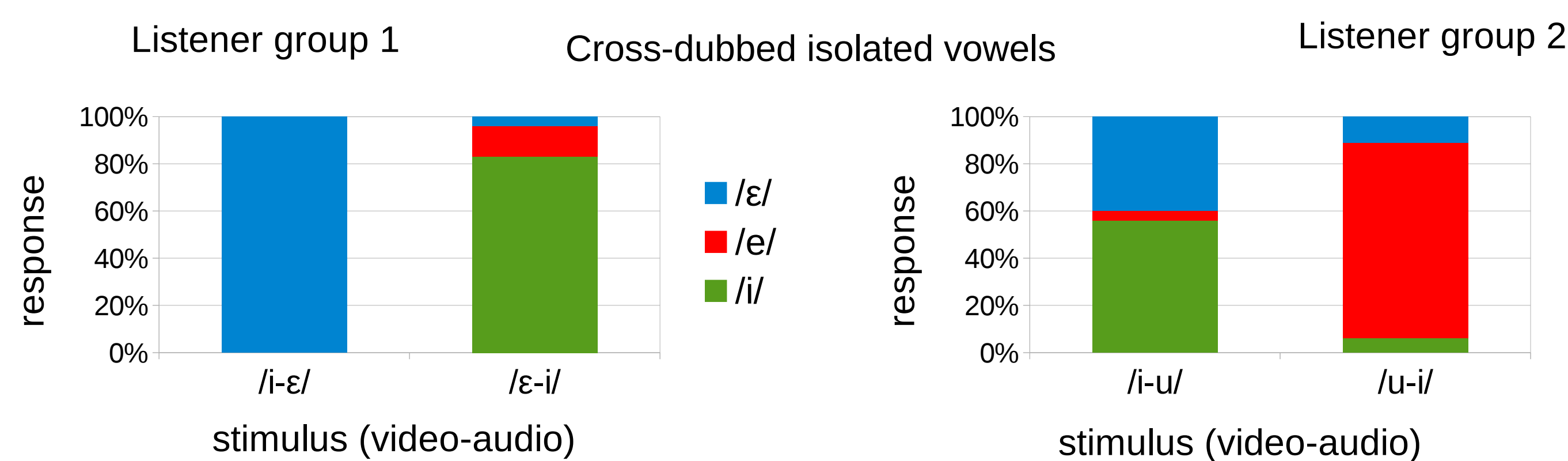


#### Participants & Task

- German speakers (21 – 55 yrs)
- 12 for /i, e, ε/ set and 12 for /i, y, u/
- Three-alternative forced-choice task run in E-Prime

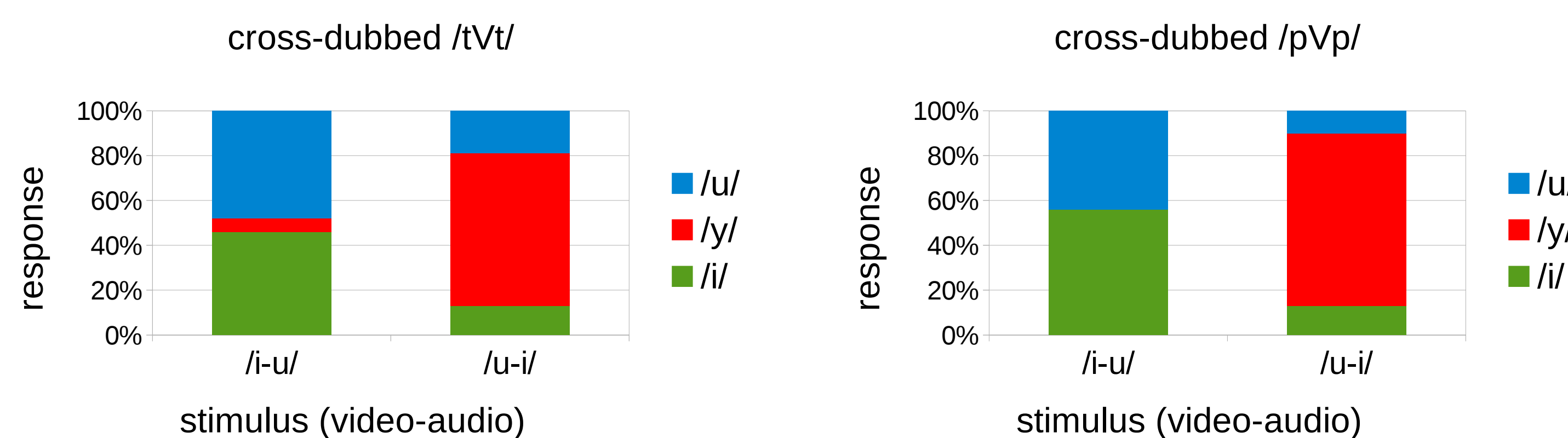
### 4. Results

The data were statistically analysed with two GLMM: dependent variables = merger (true = /e, y/ vs. false = /i, ε, u/), fixed factors = stimulus and – depending on the analysis – listener group (/i, e, ε/ vs. /i, y, u/) or context (/t/ vs. /p/).



#### H1 + H2 ✓

- Listeners perceive a merger, but only when the audio-stimulus is /i/ and when the vowels differ in lip rounding.  
(z.B. /u-i/ - /e-i/:  $z = 5.385, p < 0.001$ )
- Listeners integrate visual cues only in the classification of [± rounded] vowels
- Some listeners rely more on visuals, others more on auditory cues

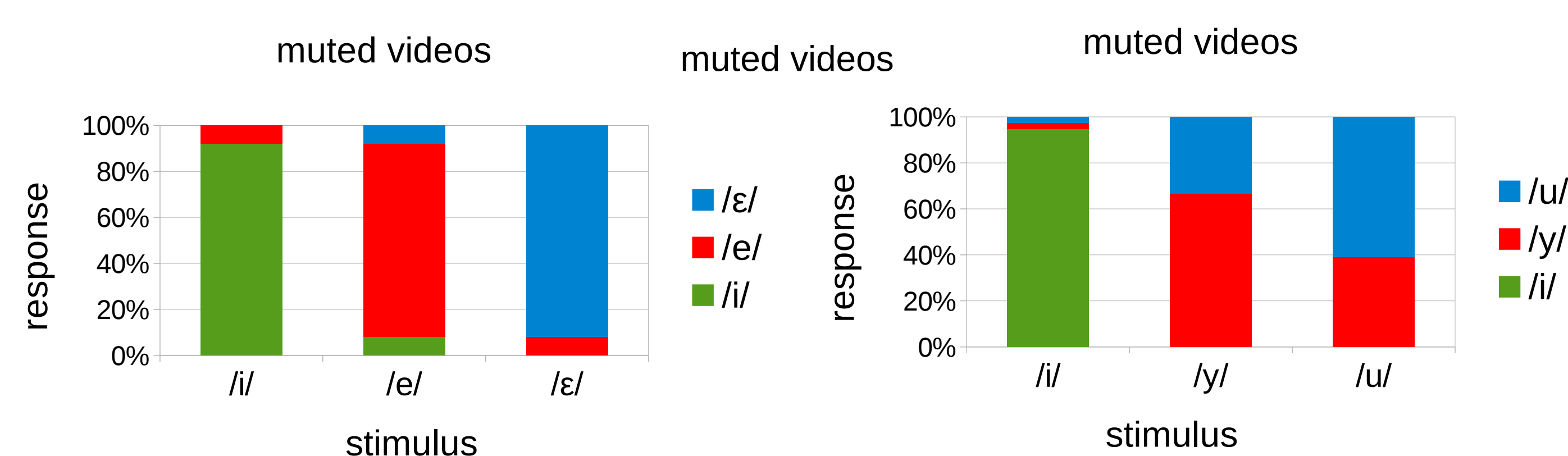


#### H3 ✗ No significant difference between /t/- and /p/-context stimuli

- significant effect for Stimulus ( $X^2 = 111.9, p < 0.001$ ): only stimuli with auditory /i/ cause perception of mergers

### 5. Discussion

- /i, e, ε/ can already be distinguished without sound input
- /y, u/ could hardly be distinguished without sound input



- /i-ε/ vs. /ε-i/: Listeners rely mostly on audio signal; majority of /i/ responses in /ε-i/ presumably due to the fact that /e/ and /i/ are acoustically close and /e/ and /ε/ are visually similar
- /i-u/ vs. /u-i/: Very few /y/ responses in /i-u/  $\rightarrow$  large discrepancy between audio and video signal  $\rightarrow$  listeners rely either on audio OR on video signal  
McGurk effect only in /u-i/ because /u/-video and /i/-audio are similar to /y/